



SCREVEN COUNTY DEVELOPMENT AUTHORITY

**Screven County Development Authority
Board of Directors Meeting
May 23, 2017**

Members Present: Bobby Smith, David Boddiford, Ricky McGhee, Todd Bazemore, John Mark Counts, Stephen Milner

Others Present:

Enoch Autry, Sylvania Telephone Newspaper

Dorie Bacon, Executive Director

Stacy Mathis, City of Sylvania

Mayor Preston Dees, City of Sylvania

Chairman Bobby Smith called the meeting to order at 8:04 a.m. and gave a brief invocation

Approval of Minutes:

Ricky McGhee made a motion to approve the April 2017 minutes as presented, John Mark Counts seconded, passed unanimously

Approval of Financials:

David Boddiford made a motion to approve the April 2017 financials as presented, Todd Bazemore seconded, passed unanimously

Director's Report:

Executive Director Dorie Bacon mentioned that it had been a busy month with meetings and prospect activity. She referenced the 8th grade career fair and Georgia Chamber event which would be discussed later on the agenda.

Old Business:

8th Grade Career Fair: Dorie Bacon mentioned that 10 local employers including Koyo and Milliken provided hands-on activities to talk to the 8th graders about future career opportunities. She thanked the school system and especially Janet McGhee for their support of and time spent planning the event.

Georgia Chamber 2030 2.0 Event: Dorie Bacon thanked those who were able to attend the presentation in Savannah on the 17th. Mayor Preston Dees gave feedback and expressed that he would like to see the presentation given locally.

New Business:

Board Retreat: Dorie Bacon reminded the board of the upcoming retreat. She presented two proposals from Augusta properties (the Marriott and the Hilton Garden Inn) prepared by Steve



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Mock. The Augusta Marriott offered an all-inclusive price of \$4,355.52 and the Hilton Garden Inn offered \$3,276.34.

Ricky McGhee made a motion to move forward with holding the retreat at the Hilton Garden Inn, Stephen Milner seconded, passed unanimously.

Navigator Consulting: Dorie Bacon asked the board to review a proposal and scope of work offered by Jim Blair of Navigator Consulting for a review of product development opportunities and other strategic marketing initiatives at an all-inclusive price of \$1600.

Todd Bazemore made a motion to accept the \$1,600 proposal from Navigator Consulting, Ricky McGhee seconded, passed unanimously.

Security: Bobby Smith drew everyone's attention to recent security upgrades at the building. Dorie Bacon informed the board that the building had been re-keyed and security cameras were being installed. She also mentioned discussions with the City and County regarding posting signs discouraging ride-share or long-term parking in the parking lot.

Website: The board was presented with two options from Marketing Alliance for some upgrades and overall refreshing of the website, www.screvencountydevelopmentauthority.com. Option 1 (\$2,450) included changing to a wide format and encompassing some video capability and other upgrades. Option 2 (\$1,620) left the basic website template the same but included new information.

Stephen Milner made a motion to accept the Option 1 proposal from Marketing Alliance, Ricky McGhee seconded, passed unanimously.

Chairman Bobby Smith adjourned the meeting at 8:43 a.m.

**Respectfully Submitted,
Dorie Bacon**